



Participation
People

Level Up

DIGITAL YOUTH ENGAGEMENT

**WORKSHOP
SERIES**

Facilitated together with young people



Location

Virtual



Duration

8 hours

4x 2 hours



Series Cost pp

£550



training@participationpeople.com



www.participationpeople.com



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Workshop 1 - Engage Like a Pro
The Youth-Centric Approach

In this workshop, we uncover the unique **traits of Gen Z and Gen Alpha**, master **digital engagement strategies** for rapport with young people, and explore the benefits of **youth-centric decision-making**.

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Workshop 2 - Game On
Interactive Youth Engagement Activities

In this workshop, we explore **interactive activities** for young people, gain confidence in adapting and designing for specific **engagement goals**, and discover the **role of play** in learning.

3

Workshop 3 - Tech-Savvy Engagement
Leveraging Digital Tools

In this workshop, we **enter the digital landscape** young people prefer. Practice using **digital platforms** for effective communication and explore **social media, online communities, and gamification** in youth engagement.

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Workshop 4 - Co-Producing Solutions
Together, With Young People

In this workshop, we discover **cross-generational problem-solving**, learning how to **facilitate productive interactions** between young people and senior executives, **driving business results**.



In partnership with young people, delegates will:

- Discover the **digital landscape** preferred by young people.
- Learn how to use **digital and tech platforms** for effective, consistent communication and engagement.
- Explore the role of **social media, online communities, and gamification** in youth engagement.

Workshop series delivered by...



Antonia Dixey, CEO



PP Young Consultants

By the end of this workshop series, delegates will:

- Have **digital strategies** for recruiting, retaining, and connecting with diverse young audiences.
- Understand how to use the **power of technology** to enhance existing youth engagement efforts.
- Be confident in **creative ways** to utilise digital tools to advance youth participation with young people.

